

Name of the Teaching Staff	PRATHAP B N						<div>Photo</div> <div></div> <div>graph</div>		
Designation	ASSISTANT PROFESSOR								
Date of Birth	22/07/1983								
Department	MBA								
Date of Joining the Institution	09/01/2008								
Faculty Unique ID (AICTE)	I - 456987389			Nature of Association (Regular / Contract / Adjunct)					
Educational Qualification	Under Graduate		Year	Post Graduate		Year	Ph.D.		Year
	BE		2005	MBA		2007	PURSING (THESIS SUBMITTED)		2023
Name of the University	VISVESWARAYA UNIVERSITY			VISVESWARAYA UNIVERSITY			VISVESWARAYA UNIVERSITY		
Area of specialization	INDUSTRILA ENGINEERING AND MANAGEMENT.			MARKETING			RETAIL		
Title of Doctoral degree	A Study on Customer Shift from Unorganised to Organised Food Retailing in Tier II and Tier III Cities of Karnataka								
Total Experience in Years	Teaching:14			Industry:0.6			Research:		
No. of Papers Published in Journals	National Journals			International Journals			Others		
	5			20			6		
No. of Papers Presented in Conferences	National Conference			International Conference			Others		
	14			4					
Research Guidance – UG/PG/Ph.D (No. of Students)	Completed			Ongoing			Proposed		
	UG	PG	Ph.D	UG	PG	Ph.D	UG	PG	Ph.D
		84							
Patents Information	Granted			Filed and Awaited			Under Preparation		
	1								
Patents Acquired Title	DEVICE TO MONITOR REMOTE WORKERS								
No. Books Published (with Title)									
Technology Transfer Works									
Funded Projects Details									
Awards / Rewards	“BEST YOUNG FACULTY AWARD” AWARDED BY NATIONAL FACULTY AWARD 2021-2022 BY NOVEL RESEARCH ACADEMY, PUDUCHERRY, INDIA								

Professional Memberships	MISTE		
Google Scholar Link			
Research Publication Web Links			
Working Knowledge	NAAC: Y/N YES	NBA: Y/N NO	NEP: Y/N NO