

Name of the Teaching Staff	PRAVEEN KUMAR T.M						
Designation	ASSISTANT PROFESSOR						
Date of Birth	25/02/1981						
Department	MBA						
Date of Joining the Institution	09/03/2022						
Faculty Unique ID (AICTE)	1-73592895		Nature of Association (Regular / Contract / Adjunct)				
Educational Qualification	Under Graduate	Year	Post Graduate	Year	Ph.D.	Year	
	B.Sc	2022	MBA	2004	PURSUING	-	
Name of the University	BENGALURU		VISVESVARAYA TECHNOLOGICAL UNIVERSITY				
Area of specialization	ELECTRONICS, COMPUTER SCIENCE		MARKETING				
Title of Doctoral degree	“Effectiveness of Social Marketing Initiated by Government with Special Reference to Selected schemes in Tumkur District”						
Total Experience in Years	Teaching: 13 YEARS		Industry: 04 YEARS 06 MONTHS		Research:		
No. of Papers Published in Journals	National Journals		International Journals		Others		
	02		-		-		
No. of Papers Presented in Conferences	National Conference		International Conference		Others		
	05		02		-		
Research Guidance – UG/PG/Ph.D (No. of Students)	Completed		Ongoing		Proposed		
	UG	PG	Ph.D	UG	PG	Ph.D	
		82			-		
Patents Information	Granted		Filed and Awaited		Under Preparation		
	-		-		-		
Patents Acquired Title							
No. Books Published (with Title)	NA						
Technology Transfer Works	NA						
Funded Projects Details	NA						
Awards / Rewards	RECIVED SILVER MEDAL FOR SECURING 100 % RESULTS DURING YEAR						

	2010-11		
Professional Memberships	NA		
Google Scholar Link	NA		
Research Publication Web Links	NA		
Working Knowledge	NAAC: Y	NBA: N	NEP: N